



COMBS HIGH SCHOOL COYOTES

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To the class of 2018,

I understand the disappointment in the decision to remove senior quotes from this and future editions of the yearbook. However, we need you all to know that the decision was not one made in haste, but one that was made with thought, research, training received at the Jostens Adviser University and input from the school administration as well as veteran yearbook advisers from across the country.

Senior quotes have been included in the yearbooks from prior school years here at CHS, but those books were created under the guidance of different advisors, with different ideas and different opinions about the purpose of a yearbook. It is the belief of both myself and Mr. Schreel that the yearbook is created to be a historical record of the school year. With that being said, let me provide some justification behind the decision.

1. If the yearbook is to be a historical record of the school year being covered by student reporters, senior quotes have no journalistic merit to be published.
2. Publishing quotes from celebrities or lines from movies are the intellectual property of the individual or production studio that holds the copyright to the movie. If these quotes are published without permission, they are being printed in violation of copyright.
3. Pages need to be designed with space for quotes in mind. If a student doesn't submit a quote, empty space is left on the page which tarnishes the graphic design of the book.
4. Many quotes are submitted with innuendo that may be difficult to detect. These quotes could potentially lead to the books being retracted and reprinted by the publisher. If a reprint isn't necessary, the quotes may need to be covered up by stickers which again tarnishes the graphic design of the book. Additionally, publishing off-color quotes tarnishes the credibility of the book as a journalistic record of the school year and the credibility of the staff that put it together.
5. Inappropriate quotes have been printed in our yearbooks in the past.
6. Seniors are quoted throughout the book within the stories the staff includes in the book.

Options available to the senior class if they are still interested in publishing quotes are to create their own senior quote book that can be distributed to seniors at the end of year yearbook party. Additionally, there will be information released in the near future about senior ads that are available for parents and students to purchase to leave a more personalized touch to the book.

Sincerely,

Brian Taylor
(Co-yearbook advisers)

and

Paul Schreel